

Solo CrossXover

Marketing Plan for our Solo Drivers, or other
KCR Members or Prospective Members, to
get their SCCA Competition License and
become Club Racers



Solo CrossXover *Goals*

- Six to Ten Solo Drivers to sign up to take Race School driving lessons
- First lessons will be in their Own Car
- Followed by Lessons in the Race Car
- Instructors will be SCCA Instructors
- Race School will be at Heartland Park Touring Days, or MAM Fast Fridays



Solo CrossXover

Schedule for 2014

- First of March – Program Announcement
- Early March – Sign-up by 6 to 10 Drivers
- Mid March – Novice License for 6 to 10 drivers
- Mid March – Purchase Race Cars
- Late March – First meetings with Drivers
- Early April – Schedule HPT and MAM days
- May – Transition Drivers to Race Cars
- June, July, August – 3 weekends of racing
- September, October – Full Competition Licenses



Solo CrossXover

- Students to drive 1 to 2 days at HPT or MAM in their own cars, with 4 to 8 Sessions.
- Then Progress to the Race Cars for Sessions.
- SCCA instructors will provide guidance and instruction by following along, or track side.
- All sessions logged in students SCCA log book.
- Critique by Instructors following each session.



Steps to your SCCA Competition License

- Novice Permit Form (KCR has these forms)
- Physical Examination (From your Doctor)
- Two Passport size photos
- Copy of your Drivers License
- Novice Fee - \$110
- Send Novice Permit Form and Physical Examination to SCCA Member Services



Steps to your SCCA Competition License (cont)

- Race School Lessons
- Personal Safety Gear – Helmet, Drivers Suit, Gloves, Shoes, HANS Device.
- Classroom Sessions
- Three SCCA Competition weekends as a Novice.
(Two years to complete these)
- Novice Permit signed off by Chief Steward, send it, your Physical, and \$95 to Member Services
- Proud Owner of a FULL Competition License



Method to Buy The Race Cars

- **Individual Ownership** – you buy the car, and drive it yourself during training and Novices Races.
- **Shared Ownership** – two or three drivers buy the car, and share the driving during training and the Novice Races.
- **Rental** – Club Race Investment Group buys cars and rents them to the Novice Drivers.



Solo CrossXover

Club Race Investment Group (CRIG)

- Group of Club Racers to invest their Time and Money in the future of our Kansas City Club Racing Program.
- Form a Club Race Investment Group.
- CRIG to buy the Race Cars
- CRIG to store and maintain the race cars
- CRIG to transport the cars to the track – Gas to be reimbursed.
- Drivers to pay a Novice Session Fee to drive the race cars during their training and 3 weekend Race Events.
- Novice Session Fee to be determined – But, Estimated to be \$500 to \$750 per session.



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Drivers' Expenses

- Personal safety gear
 - SA2010 Helmet, and HANS Device
 - Driving Suit, Gloves, and Shoes
- Drivers' financial obligations
 - Session fee per day to rent the car to drive HTP Touring Days or MAM Fast Fridays.
 - Session Fee per day for SCCA races
 - SCCA Entrance fees for SCCA races
 - Crash damage to the car
 - Fuel for car



Heartland Park Topeka



Heartland Touring Club Dates

- March 15th – Saturday – Noon to Dusk
- April 16th – Wednesday – Noon to Dusk
- May 14th – Wednesday – Noon to Dusk
- Jun 18th – Wednesday – Noon to Dusk
- July 16th – Wednesday – Noon to Dusk
- August 13th – Wednesday – Noon to Dusk
- September 17th – Wednesday – Noon to Dusk
- October 16th – Wednesday – Noon to Dusk



Heartland Park Touring Prices

- On-Line Registration - \$135.00
- Day of Registration - \$160.00
- Second Driver (Same Car) - \$85.00
- Spectators – Free
- Heartland Park has a limit of 75 drivers, so we suggest that you use On-Line Registration.



Heartland Park Touring Times

- Driver Registration – 12:00 Noon
- Tech – 12:00 Noon to 1:00pm
- Mandatory Meeting – 12:30pm
- Mandatory Novice – 12:45pm
- Track Opens- 1:00pm
- Track Closes- Dusk



Heartland Park Touring Club

Drivers Packet

- Note that link shows the 2013 drivers packet and the 2014 version should be the same.
- http://www.hpt.com/images/stories/2013_Touring_Club_Drivers_Packet.pdf



Mid America Motorplex (MAM) Pacific Junction, IA



Mid America Motorplex

Pacific Junction, IA



Mid America Motorplex

Fast Fridays

- Every Friday – End of April to End of October
- Run Groups determined by attendance
- Fast Friday Membership Fee - \$200.00
- Gate Fee for Members - \$100.00
- Gate Fee for Non Members - \$120.00
- Spectators - \$5.00



Proposed Race Car # 1

- **ITC 1984 Honda CRX**
- Here is an amazing handling SCCA race car. I'm only selling because I bought a RX7 to run with my dad who has a RX7. I just started road racing in April, since then I've taken the car to four tracks and set a record at each of them. The record at HPR (full) was set during the race in which I was losing tire grip, so there's more time available.

I have all records and documents for the car since 1997. The car was owned by Bill Lamkin and Fred Slick (in CO), so it has a long history of racing success.

I'm also selling the trailer with the car. It's a single-axle trailer. Nothing fancy but it gets the car to the track OK.

- **\$2,300 for the Car and Trailer and Spares**



Honda ITC CRX



Honda ITC CRX & Trailer



Honda ITC CRX



Honda ITC CRX



Honda CRX Safety gear

- **Safety:**

New quick-release steering wheel and mount

New seatbelts

New window net

New passenger roll bar brace to meet SCCA rules

New windshield

Re-mounted seat with better hardware

High-impact roll bar padding (the good stuff)



Honda CRX details

- **Other:**

2 sets of wheels

New brake calipers

New brake rotors

New steel brake lines

New passenger-side axle



Proposed Race Car # 2

- Mazda Miata – Race ready with spares
- Spares include Set of SM6 tires with couple of heat cycles, two sets of race wheels, spare hubs, rotors, calipers, decent spare transmission and clutch, spare block and head that could be finished into good motor.
- Cost - \$6,000 with the spares



Miata



Miata



Midwest Division Races

Club Race Calendar

- Mar 15-16, Eagles Canyon, Decatur, TX
- Apr 5-6, Hallett, Majors event
- Apr 26-27, Gateway, Driver school and PDX
- May 3-4, High Plains, Byers, CO, Majors event
- May 24-25, Pueblo, CO, Majors event
- Jun 7-8, Iowa Speedway, Mid-Am
- Jul 5-6, Mid America Motorplex, Mid-Am
- Jul 13-14, Memphis, Mid-Am



Midwest Division Races (Cont)

Club Race Calendar

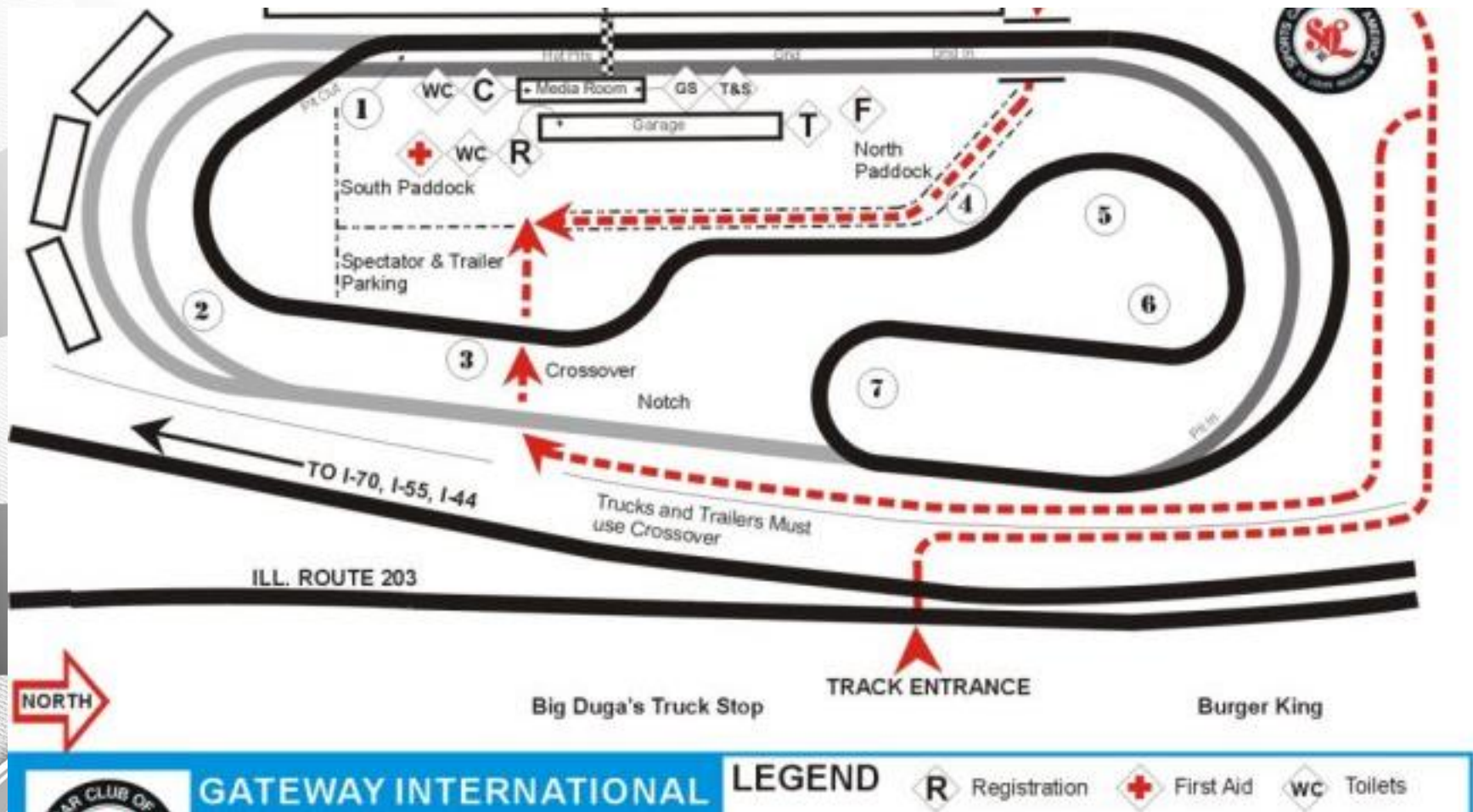
- Jul 26-27, Hastings, Mid-Am
- Aug 2-3, Gateway, Mid-Am
- Aug 30-31, Heartland Park, Majors
- Sep 20-21, Iowa Speedway, Mid-Am
- Oct 25-26, Gateway, Mid-Am



Hallett Race Track - Oklahoma



Gateway Raceway



Go ahead and take the wheel

- <http://www.goaheadtakethewheel.com/>
- <http://www.goaheadtakethewheel.com/club-racing/club-racing-main.php>
- Car Safety and Personal Safety equipment.
- <http://www.goaheadtakethewheel.com/club-racing/racing-safety-equipment.php>



SCCA General Competition Rules

2014 GCRs Link

GCRs PDF File (890 pages long)

- <http://scca.cdn.racersites.com/prod/assets/2014%20GCR-January-withCover.pdf>

Car Classifications

- <http://www.scca.com/clubracing/content.cfm?cid=44726>



Questions???

Contacts below for questions

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